

# Instructional Video



## Criteria

## Ratings

### Content

Does the video show that the producer has a strong grasp on the topic being presented? Does the video cover all the important facts and processes?

This area will be used by the assessor to leave comments related to this criterion.

### Organization

Are the instructions easy to follow? Is the sequence planned out well?

This area will be used by the assessor to leave comments related to this criterion.

### Video Quality

Did the producer pay attention to things like lighting and location? Was the proper equipment used? Are the sound elements clear and contribute to the understandability of the topic? Is the video well paced?

This area will be used by the assessor to leave comments related to this criterion.

### Creativity and Design

Were effective camera techniques used for the video? If still images were used, were they clear and readable? Were the transitions smooth and ultimately contribute to the delivery of the video?

This area will be used by the assessor to leave comments related to this criterion.