



As we have read and discussed, storyboarding is an important drafting tool for video production. For this assignment you will create a storyboard for the Instructional Video. In the storyboard, you map out your original ideas for communication to your viewers, and plan the best way to communicate your message. Once your storyboard is completed, you can use it as a reference to analyze and revise your ideas and planned techniques as your work on the project evolves. By planning out your possibilities with the storyboard, you work out the main ideas for your project and get a clear overview of how to approach the design and creation of each shot and the corresponding instruction.

Format

Storyboards contain visual frame representations of what you plan to do for your video and descriptive text that further explains your idea. There are many different approaches you can use for storyboards. It is your job as the technical communicator to decide how best to create your storyboard. Your audience is your "client." Storyboards are often used as a tool to discuss the video content and plan with clients as discussed in the Cheng reading (pp. 20-22).

1. The first format uses a digital tool to create your storyboard. There are links to several storyboarding tools (including MS Word and PowerPoint) on the [Multimedia Tools](#) page. This approach allows you to use clip art or other images to "populate" your frames with a visual representation of that point in the video. [EXAMPLE](#) 
2. The second format option is to download the [storyboard template](#) and hand draw your visual ideas and write your corresponding text. The drawing doesn't have to be fancy--the examples we read about in Cheng are not the standard here. You may use stick figures if you like to represent your visuals. One thing to think about is that the less you represent in the visual, the more you must write under the frame to explain. It is usually best to use paper and pencil for this exercise, since you will probably be doing a lot of revision. [EXAMPLE](#) 

Requirements

There are no minimum or maximum frames or words. The key is to be concise in your description. A typical storyboard has anywhere from 200-1000 words. Again, as the technical communicator it is up to you to design the storyboard. Regardless of the format you choose to use, your storyboard should contain enough frames and descriptive text to "walk" a client through it.

Deliverables

- Your storyboard. If you did an electronic version you may attach the file here; if you hand drew your storyboard you can either scan it, take a picture of it, or hand me the paper draft. (I don't recommend giving me your ONLY draft; you will need it to continue working on your project.)

Grading

This assignment will be informally graded. You will turn your storyboard in here, but we will discuss it in class during your "production" time. If you would like to have a more private discussion please email me to set up an appointment.