




Mini Ethnography (1)					  
You've already rated students with this rubric. Any major changes could affect their assessment results.					
Criteria	Ratings				Pts
Introduction & Conclusion	<b>5 pts High Proficiency (A)</b> *The author writes an introduction that is clear and concise and which describes the community and transitions into the body of the paper well. *The author writes a conclusion that captures the focus of the paper and which inspires the reader to continue thinking about the topic.	<b>3 pts Proficiency (B)</b> *The author writes an introduction that is too brief or too long, but is appropriate for the content of the paper. *The author writes a conclusion that mostly captures the focus of the paper and which may inspire the reader to continue thinking about the topic.	<b>2 pts Some Proficiency (C)</b> *The author writes introduction that does not articulate the content of the paper. *The author writes a conclusion that does not capture the focus of the paper and which does little to inspire the reader to continue thinking about the topic.	<b>0 pts Limited/No Proficiency (D/F)</b> *The author failed to write an introduction. *The author failed to write an effective conclusion.	5 pts
Thick Description	<b>5 pts High Proficiency (A)</b> *The author provides a thorough and detailed description of the digital community studied. *The author provides excellent commentary on and interpretation of the digital community studied.	<b>3 pts Proficiency (B)</b> *The author provides a good amount of description about the digital community studied. *The author provides a reasonable commentary on and interpretation of the digital community studied.	<b>2 pts Some Proficiency (C)</b> *The author provides an adequate amount of description of the digital community studied. *The author provides minimal commentary on and interpretation of the digital community studied.	<b>0 pts Limited/No Proficiency (D/F)</b> *The author provides little to no description of the digital community studied. *The author provides little to no commentary on or interpretation of the digital community studied.	5 pts
Analysis	<b>5 pts High Proficiency (A)</b> *The author provides multiple thorough interpretations and findings about the group based on both primary and secondary research.	<b>3 pts Proficiency (B)</b> *The author provides several interpretations and findings about the group based on both primary and secondary research.	<b>2 pts Some Proficiency (C)</b> *The author provides few interpretations and findings about the group based on both primary and secondary research.	<b>0 pts Limited/No Proficiency (D/F)</b> *The author provides no interpretations or findings about the group based on both primary and secondary research.	5 pts
Grammar and Mechanics	<b>5 pts High Proficiency (A)</b> The author: *uses consistent and appropriate voice. *uses sophisticated and precise word choice. *has no spelling, tense, or punctuation errors. *met word count requirement.	<b>3 pts Proficiency (B)</b> The author: *uses mostly consistent and appropriate voice. *uses mostly sophisticated and precise word choice. *has less than 2 spelling, tense, or punctuation errors. *met word count requirement.	<b>2 pts Some Proficiency (C)</b> The author: *uses somewhat consistent and appropriate voice. *uses fairly sophisticated word choice. *has more than 3 spelling, tense, or punctuation errors. *did not meet word count requirement.	<b>0 pts Limited/No Proficiency (D/F)</b> The author: *does not use consistent or appropriate voice. *does not use sophisticated or precise words. *has many spelling, tense, or punctuation errors. *did not meet word count requirement.	5 pts
Style	<b>5 pts High Proficiency (A)</b> The author: *chooses words for their precise meaning and uses an appropriate level of specificity. *uses a sentence style that fits the paper's audience and purpose. *varies the length of sentences, yet maintains a clarity of structure and focus. *has a clear and appropriate organization, with effective transitions, introduction, and conclusion.	<b>3 pts Proficiency (B)</b> The author: *generally chooses words accurately and effectively, but may sometimes be too general. *uses a sentences that are generally clear, well structured, and focused, though some may be confusing or ineffective. *has an organization, transitions, introduction, and conclusion that slightly lack clarity and/or appropriateness.	<b>2 pts Some Proficiency (C)</b> The author: *uses relatively vague and general words; may use some inappropriate language. *structures sentences correctly most of the time but some sentences may be wordy, unfocused, repetitive, or confusing. *has an organization, transitions, introduction, and conclusion that lack clarity and/or appropriateness.	<b>0 pts Limited/No Proficiency (D/F)</b> The author: *uses many confusing sentences. *misuses words. *employs inappropriate language. *lacks organization, transitions, an introduction and/or conclusion.	5 pts
References	<b>5 pts High Proficiency (A)</b> The author clearly and correctly uses APA style for both in-text citations and references page.	<b>3 pts Proficiency (B)</b> The author mostly uses APA style for in text citation and references correctly.	<b>2 pts Some Proficiency (C)</b> The author uses APA style for in text citation and references inconsistently.	<b>0 pts Limited/No Proficiency (D/F)</b> The author does not use APA style for in text citation and references.	5 pts
Total Points: 30					