Reading and writing have been forcefully implemented in students' education throughout the years without any explanation of the significance of it. They mindlessly boggle through the reading assignments and then follow up with aimless responses to the prompts. When there is no set intention behind one's literacy interactions, there proceeds to be no sort of sufficient outcome.

Several professionals have recognized this mentality amongst the young generation and have concluded that when there is an objective behind reading or writing there is an impact. Yancey elaborates upon instances where people attempted to provoke a response out of certain audiences and efficiently did so with their elaborate writing skills. Bunn claims how people acquire the mentality of reading like a writer in essence to articulate stronger papers. Wardle explicitly states that people need to be able to gain some insight about the writing circumstances in order to appropriately meet the situational criteria. All of these authors argue that purpose manifests impact so whether you read to understand the authors writing choices, you work collaboratively to establish a movement, or adjust your writing style in

order to appropriately fit the setting, you are actively consuming literature.

Yancey (2009) elaborates upon the importance of setting the right intentions prior to any sort of literacy interaction fundamentally to encourage collaboration and participation. She includes two examples of how when people had a set intention behind their writing, they were able to effectively impact society. Students recognize their influence they have on the media and in return use all these techniques to make movements reaching large numbers of the population. Here is where my idea of purpose creates impact manifested. Both anecdotes had individuals who wanted a specific action to be taken, and with that goal in mind, were able to achieve what they intended on doing. With the right intentions, you are able to get the expected results.

Bunn (2011) shares his experiences with reading in order to persuade people to read with the purpose of becoming a better writer. With that being said, examine the sentences carefully, reread sentences or even paragraphs, highlight the text, and include commentary

establishing connections with the text. The literacy skills obtained from interacting with the authors work allows you to build upon your own knowledge concerning writing and smoothly segue into constructing a coherent, strong piece of paper. When you read with a purpose, you are able to have a greater impact on your writing. At first, I had the idea of writing about how reading with a purpose makes you a better writer, however, I wanted to expand my argument to a more general statement. Overall, when you have a motive behind your literacy interactions, you are able to display impact.

Wardle (2017) strongly advocates for the idea that a lack of purpose behind writing leads to no finished product. When there is no specificity as to the purpose, audience, or context, it makes it extremely difficult to continue the writing process. The expectation that writing is dependent on the situation presented, allows us to efficiently compose a piece of writing. With that being said, depending on the circumstances, writers must adjust their constraints to approach and meet the criteria for each prompt. Understanding the context prior to any sort of literacy interaction impacts how we format our ideas. The particularity of your writing allows the audience to comprehend your

standpoint and the message you are trying to convey. Wardles explanation concerning how writing in general is detrimental allowed me to gain even further insight about the importance of purpose. In order to grasp the intended audience's attention you must appropriately adapt your writing to fulfill that purpose.

There appears to be this preconceived notion that reading and writing is difficult and therefore people believe it is sufficient to mindlessly interact with literature. Throughout their academic career, students have this lack of foundational knowledge when it comes to reading and writing. Instead, they are thrown a reading assignment and are asked to make something out of it in the form of a structured essay. Although this has been implemented in our minds our entire lives, Yancey, Bunn, and Wardle all implement these solutions which are easy to achieve. Yancey asserts that the most urgent of actions occur when people intently provoke some sort of response toward their audience. Bunn alludes to the fact that we can simply strengthen our writing skills by purposefully analyzing other authors' writing. Wardle claims that when we study and understand the particular writing situation we are easily able to adapt our writing to appropriately

accommodate for the targeted audience. There is this concrete evidence that when there is purpose behind ones literacy interactions, there is impact.